WHEREAS, Meatout was launched as the Great American Meatout by Farm Animal Rights Movement (FARM) in 1985 and is celebrating its 30th anniversary as one of the world's largest annual grass roots diet education campaigns observed by thousands of activists worldwide holding cooking demonstrations, screening films, or handing out samples of delicious plant-based foods; and

WHEREAS, Meatout inspires individuals to adopt eating habits that are healthy for their families, good for our planet, and kind to animals by exploring vegan eating for a day; and

WHEREAS, Meatout recognizes that a vegan diet conserves water, reduces pollution, protects our forests, grasslands, waterways, oceans, and other wildlife habitats, and substantially reduces methane, nitrous oxide, and carbon dioxide emissions that produce global warming; and

WHEREAS, Meatout acknowledges that a vegan diet can help preserve cultivable land, topsoil, water, energy, and other essential food production resources while promoting a wholesome plant-based diet that reduces the risk of heart disease, stroke, cancer, diabetes and other chronic diseases; and

WHEREAS, Meatout's dedicated Hawaiʻi volunteers encourage their neighbors to explore such a diet;

NOW, THEREFORE, I, DAVID IGE, Governor, and I, SHAN S. TSUTSUI, Lt. Governor of the State of Hawaiʻi, do hereby proclaim March 20, 2015 as

“MEATOUT DAY”

in Hawaiʻi and ask all the citizens of the Aloha State to welcome the spring by exploring a nutritious and wholesome diet of vegetables, fresh fruits, and whole grains.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawaiʻi, this sixteenth day of March 2015.

DAVID Y. IGE
Governor, State of Hawaiʻi

SHAN S. TSUTSUI
Lt. Governor, State of Hawaiʻi