WHEREAS, the month of April is designated as Sexual Assault Awareness Month and Child Abuse Prevention Month; and

WHEREAS, sexual assault prevention and education efforts are underway throughout the State of Hawai‘i and the nation to challenge the societal myths and behaviors that perpetuate sexual assault crimes and to engage communities in a common goal of ending sexual assault; and

WHEREAS, International Denim Day has been observed since April 1999 as a symbol of protest in response to an Italian High Court decision to overturn a rape conviction because the victim wore jeans; and

WHEREAS, every year since, community members, elected officials, businesses and students have organized to make a social statement with their fashion by wearing jeans on Denim Day as a symbol of protest against erroneous and destructive attitudes about sexual assault;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai‘i, do hereby proclaim April 29, 2015 as

“DENIM DAY”

in Hawai‘i, and encourage the citizens of the Aloha State to wear jeans to support survivors of sexual assault and raise awareness around sexual violence issues.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai‘i, on this twenty-third day of April 2015.