



Proclamation

Presented to

HONOLULU Magazine

WHEREAS, HONOLULU Magazine will host the third annual HONOLULU Fashion Week at the Hawai'i Convention Center to showcase Hawai'i's emerging, established and legacy fashion designers as well as designers from other world-renowned fashion cities including New York City, Los Angeles, Tokyo, Seoul and Sydney; and

WHEREAS, the diverse talent in Hawai'i's fashion community is making a mark in the global fashion world and HONOLULU Fashion Week celebrates the energy and growing momentum in Hawai'i's cosmopolitan fashion industry; and

WHEREAS, HONOLULU Fashion Week assembles the largest marketplace of Hawai'i fashion, spotlighting over 50 local fashion forward designers in a 6,000 square feet location while broadening Hawai'i's appeal as a modern, multi-cultural and fashionable travel destination; and

WHEREAS, this celebration of local fashion includes outreach by the nonprofit "Reach the Runway," designed to inspire and support Hawai'i's youth interested in careers in the local fashion industry by creating mentorship opportunities for O'ahu's middle school students, as well as a "Pitch Panel" event in which local designers pitch investors and business executives for a chance at a consulting and investment package to bring their entrepreneurial dreams to fruition; and

WHEREAS, HONOLULU Fashion Week is a three-day event showcasing high fashion and design in Hawai'i, bringing Hawai'i's diverse and vibrant community to the rest of the world and in turn bringing the world to Hawai'i, with as many as 8,000 residents and visitors attending this event in 2015;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim November 10-12, 2016 as

"HONOLULU FASHION WEEK"

in Hawai'i and encourage the citizens of the Aloha State to join us in recognizing, celebrating and supporting Hawai'i's vibrant fashion and design industry and recognizing its contributions to the state's growing innovation economy.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, on this third day of November 2016.

DAVID Y. IGE
Governor, State of Hawai'i

SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i