



Proclamation
In Recognition of
Waikīkī SPAM JAM Festival Day

WHEREAS, fifteen years ago, the Waikīkī SPAM JAM Festival was founded by the SJ Foundation, a non-profit corporation, to create a unique food and entertainment event that appeals to both local residents and Waikīkī visitors to celebrate our community's love of SPAM and to generate revenue to help feed the hungry and needy in Hawaii; and

WHEREAS, the Waikīkī SPAM JAM has become one of Waikīkī's largest street festivals featuring restaurants cooking up SPAM in every way imaginable coupled with a variety of contemporary and Hawaiian entertainment, as well as unique Made-in-Hawaii retail products; and

WHEREAS, the festival has grown in popularity over the years with an estimated 25,000 or more in attendance, of which about half are local residents and half are visitors to Hawai'i from around the world; and

WHEREAS, a portion of the proceeds from the Waikīkī SPAM JAM are donated to the Hawai'i Foodbank, Visitor Aloha Society and the Waikīkī Community Center; and

WHEREAS, previous festivals have raised an excess of \$148,000 in donations, which has provided over 394,000 meals to feed people in need; and

WHEREAS, the Waikīkī SPAM JAM Festival organizers say that they hope to make an even greater impact on Waikīkī, Hawai'i non-profits, visitors, and residents in the future;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai'i, do hereby proclaim April 29, 2017 as

“WAIKĪKĪ SPAM JAM FESTIVAL DAY”

in Hawai'i and ask the people of the Aloha State to recognize the SJ Foundation's efforts to raise funds to help local organizations serving visitors and Hawai'i's hungry and needy population.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, on this twenty-seventh day of April 2017.

DAVID Y. IGE
Governor, State of Hawai'i

SHAN S. TSUTSUI
Lt. Governor, State of Hawai'i