Proclamation
Presented to
Alaska Airlines

WHEREAS, Alaska Airlines began service to Hawai‘i in October 2007 and has expanded from three to 26 daily flights serving four islands and ten destinations on the West Coast and Alaska; and

WHEREAS, Alaska Air Group includes Alaska Airlines, Horizon Airlines and Virgin America, and is currently the leader in nonstop service to seven of the top ten markets from Hawai‘i, carrying over 28 percent of all passengers flying to Hawai‘i from the West Coast in 2016 and ranks third among all carriers that serve the islands from the U.S. West Market; and

WHEREAS, during the great recession, Alaska Airlines provided a U.S. West Coast connection and a much-needed boost to our economy; its passengers contribute over $2 billion to the state’s economy each year, supporting 26,000 jobs and paying $230 million in state tax revenues; and

WHEREAS, over the past ten years, Alaska Airlines has donated nearly $2.7 million in cash and in-kind services to more than 180 Hawai‘i organizations on four islands; it partnered with the Department of Education and the Hawai‘i Association of Independent Schools in 2013 to run the statewide “Paint-the-Plane” contest, and today Kaiser High School student Aaron Nee’s “Spirit of the Islands” winning design now graces one of the aircraft; and

WHEREAS, in December 2017, Alaska Airlines will start Kona to San Francisco service, bringing up the number of Hawai‘i routes to 31—the most West Coast to Hawai‘i routes of any carrier;

THEREFORE I, DAVID Y. IGE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor of the State of Hawai‘i, do hereby proclaim November 6, 2017 as

“ALASKA AIRLINES’ 10TH ANNIVERSARY OF DIRECT FLIGHTS TO HAWAI‘I DAY”

and ask the people of the Aloha State to join us in recognizing Alaska Airlines for its contributions to our community over the last decade and congratulate them on reaching this auspicious milestone. We look forward to many more years of convenient direct service benefiting kama‘āina and visitors travelling to and from Hawai‘i.

DONE at the State Capitol, in Executive Chambers, Honolulu, State of Hawai‘i, this sixth day of November 2017."

DAVID Y. IGE
Governor, State of Hawai‘i

SHAN S. TSUTSUI
Lt. Governor, State of Hawai‘i