WHEREAS, in 2018, there were 117 statewide traffic fatalities compared to 107 the previous year; and

WHEREAS, 44 of last year's tragic deaths involved pedestrians, an increase of 29 over 2017; and

WHEREAS, drivers should avoid dangerous behaviors while driving, such as distraction from using cell phones, impairment from alcohol and drugs, inattention to signal lights, speeding and cutting off another driver, and other irresponsible actions that can lead to accidents; and

WHEREAS, pedestrians should always be alert when walking on roadways by heeding traffic signals, crossing only in marked crosswalks, refraining from texting, making eye contact with drivers before crossing, looking in all directions before stepping into the roadway, being aware of vehicles that may be backing up, wearing bright or light clothing at night, and other safety behaviors; and

WHEREAS, cyclists need to be aware of their surroundings, avoid using headphones and cell phones, heed traffic signals, always use hand signals, watch for parked and moving cars, and practice other responsible behaviors while sharing the roads with pedestrians and vehicles; and

WHEREAS, the Drive Aloha campaign, initiated in August 2016 by DTRIC Insurance Company, is a community effort to educate drivers, pedestrians, and cyclists in practicing safe and courteous behavior and taking responsibility for your actions on the streets; and

WHEREAS, by partnering with the Hawai‘i State Department of Education, the State Department of Transportation, and city and private agencies and organizations, the Drive Aloha campaign educates people to be responsible and courteous drivers, embrace positive behaviors and most of all, practice the Aloha Spirit to make our roads safer and friendlier for everyone;

THEREFORE I, DAVID Y. IGE, Governor, and I, JOSHUA B. GREEN, Lieutenant Governor of the State of Hawai‘i, do hereby proclaim August 2019 as

“Drive Aloha Month”

in Hawai‘i and ask the people of the Aloha State to join us in practicing positive behavior while on the streets, as a pedestrian, as a cyclist and as a driver to help reduce the number of traffic fatalities in the islands.

Done at the State Capitol, in Executive Chambers, Honolulu, State of Hawai‘i, this twenty-second day of July 2019.

JOSHUA B. GREEN
Lieutenant Governor, State of Hawai‘i

DAVID Y. IGE
Governor, State of Hawai‘i