**Proclamation**

WHEREAS, the mu‘umu‘u was introduced to Hawai‘i in the 19th century and patterned after dresses worn by Protestant missionaries in the 1820s; and

WHEREAS, to complement Hawai‘i’s warm, tropical climate, the garment was subsequently modified into a more comfortable and loose form; and

WHEREAS, the mu‘umu‘u has undergone many adaptations over the years and influenced fashion designs around the world; and

WHEREAS, the mu‘umu‘u is widely recognized as a part of fashion history that originated in Hawai‘i and is traditionally worn on Aloha Fridays or at special events; and

WHEREAS, modern women continue to enjoy wearing these classic island dresses for their comfort, ease and traditional beauty; and

WHEREAS, the first mu‘umu‘u month was held in January 2015 by mu‘umu‘u enthusiast, Shannon Hiramoto, as part of an effort to celebrate and preserve the legacy and tradition of the mu‘umu‘u in Hawai‘i; and

WHEREAS, a movement has now grown amongst mu‘umu‘u enthusiasts who proudly celebrate these vintage garments as part of Hawai‘i’s culture and unique fashion identity; and

WHEREAS, this year marks the 8th Annual Mu‘umu‘u Month dedicated to preserving this historic and living fashion;

THEREFORE I, DAVID Y. IGE, Governor of the State of Hawai‘i, do hereby proclaim January 2022 as

“MU‘UMU‘U MONTH”

in Hawai‘i and encourage the people of the Aloha State to join the “mu’umu‘uvement” of preserving and celebrating these iconic dresses, which evoke memories of simpler times and are a signature of Hawai‘i’s unique fashion history.

Done at the State Capitol in the Executive Chambers, Honolulu, State of Hawai‘i, this first day of January 2022.

[Signature]

DAVID Y. IGE
Governor, State of Hawai‘i