



Proclamation

WHEREAS, there were 94 statewide fatalities in 2021 related to traffic accidents; up from 85 the previous year; and

WHEREAS, 25 of those traffic accident-related deaths involved pedestrians, up from 21 in 2020; and

WHEREAS, for the first half of 2022, there have already been 60 traffic fatalities statewide, 14 of those fatalities involved pedestrians; and

WHEREAS, dangerous behavior, such as distracted driving through use of cell phones, impaired driving from alcohol and drugs, running a red light, jaywalking, speeding and cutting off another driver, leads to accidents that could have been avoided through safer behavior; and

WHEREAS, with traffic being back to normal on our local streets and highways following the pandemic, the driving public needs to be more aware and considerate of others also traveling on our roadways; and

WHEREAS, the Drive Aloha campaign initiated in August 2016 by DTRIC Insurance Company is a community effort to educate drivers, pedestrians, and cyclists in practicing safe and courteous behavior by reminding everyone to take responsibility for their actions on the streets; and

WHEREAS, by partnering with the Hawai'i State Departments of Education and Transportation, and city and private agencies and organizations, the goal of the Drive Aloha campaign is to encourage people to be courteous drivers, embrace positive behaviors and practice the aloha spirit to make the road safer and friendlier for everyone;

THEREFORE I, DAVID Y. IGE, Governor of the State of Hawai'i, do hereby proclaim August 2022 as

“DRIVE ALOHA MONTH”

in Hawai'i and ask the people of the Aloha State to join us in being aware and mindful while on the streets as a pedestrian, as a cyclist and as a driver to help reduce the number of traffic fatalities on our islands.

Done at the State Capitol in the Executive Chambers, Honolulu, State of Hawai'i, this first day of August 2022.



DAVID Y. IGE
Governor, State of Hawai'i