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IA-0000000364

Individual Application

Application ID	IA-0000000364	Account	
Application Status	Submitted	Contact	Kelsey Joy Sablan

ACT 310 - Application for Grants

Legal Name of Requesting Org/Individual	Armed Services YMCA	DBA	
Type of Business Entity	501 (C)(3) Non-Profit Corporation	Existing Service(Presently in Operation)	Yes
Mailing Address	100 McChord Street Building 1859 JBPHH, Hawaii 96853 United States	Amount of State Funds Requested	\$30,000.00
Island	Oahu		

Program Overview

Program 1 Overview

Program 2 Overview

Program 3 Overview

Department Notes

Agency Eligibility

Recipient of Terminated Federal Funding	No	Able to Provide Documentation Evidence	Yes
Serves Negatively Impacted Populations	Yes	Narrative	N/A
Date Funding Stopped	9/19/2025		

Amount of Other Funds Available

State Fund Total Amount		County Fund Total Amount	
Federal Fund Total Amount		Private/Other Fund Total Amount	
Total Amount of State Grants	\$0.00	Unrestricted Assets	

Contact Person for Matters Involving this Application

Applicant Name	Kelsey Joy Sablan	Applicant Title	Director of Development
Applicant Phone	(808) 561-3472	Applicant Email	ksablan@asymca.org

State of Hawaii Eligibility

Organization is Licensed or Accredited	Yes	Nonprofit is a 501c3	Yes
Complies with Anti-Discrimination Laws	Yes	Nonprofit has Governing Board	Yes
Will not Use State Funds for Lobbying	Yes	Is Incorporated Under Laws of State	Yes
Will Allow Access to Audit Records	Yes	Has Bylaws and Policies	Yes

Account Information

Organization Name	Armed Services YMCA Hawaii	Organization DBA	
EIN		Street	100 McChord St Building 1859
Account Email		City	JBPHH
Account Phone	(808) 448-1972	State	HI
Website	https://hawaii.asymca.org/	Zip	96853
Mission Statement	Enhancing the lives of military members and their families in spirit, mind, and body, through programs relevant to the challenges of military life.		

Point of Contact

Point of Contact First Name	Kelsey Joy	Point of Contact Last Name	Sablan
Point of Contact Title	Director of Development	Point of Contact Email	ksablan@asymca.org
Point of Contact Phone	(808) 561-3472		

Leadership

Leadership First Name	Keolamaikalani	Leadership Last Name	Taniguchi
Leadership Title	Executive Director	Leadership Email	ktaniguchi@asymca.org
Leadership Phone	(808) 448-1972		

Background and Summary

Applicant Background	For over a century, the Armed Services YMCA (ASYMCA) Hawaii, has fulfilled its mission by strengthening more military lives than any organization in Hawaii through programs that connect families with community to cope with the stress of deployment and ensure children have a strong educational foundation. Established in 1917, ASYMCA Hawaii offers quality social, educational and recreational opportunities to over 75,000 U.S. Service members and their dependents on Oahu. We bring programs directly to the US Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard and National Guard at three branches on military installations on Oahu and field sites near military housing developments. With no comparable programs offered by agencies on military installations and no military support agencies willing to provide programs to military housing areas, ASYMCA's programs are critical to mitigate the social and emotional stress military families experience.
Funding Request Purpose	Goal 1 – Strengthen the resilience and well-being of military families by ensuring consistent access to nutritious food and essential household items, especially during periods of government shutdowns or federal funding cuts. Objective 1 – General Operating Grant funds will support ASYMCA Hawaii's Food Families Program, including the Marketplace and Ohana Open Markets. These initiatives provide free weekly groceries, personal care products, and fresh produce at all ASYMCA branches and four monthly market locations (JBPHH, WAAF, MCBH, and VA Kapolei) in partnership with the Hawaii Foodbank. Together, these programs serve as a reliable safety net when families face delayed pay or financial strain, ensuring dignity

and stability. Our original goal, at the beginning of this year, was to distribute over 405,000 pounds of food to more than 9,000 military families (47,000 total family members).

Geographic Coverage Served

The Armed Services YMCA Hawai'i is firmly rooted throughout the island of O'ahu, operating three strategic branch locations that serve active-duty service members, their families, and affiliated personnel across the state. The primary headquarters is located on the grounds of Joint Base Pearl Harbor–Hickam, which serves as a central hub for administration, volunteer coordination, and key program delivery. The second branch is at Wheeler Army Airfield & Schofield Barracks, covering families living on or near northern and central O'ahu Army installations. The third location is at Marine Corps Base Hawai'i, supporting the Marine Corps community and families stationed in the Windward region of the island. Together, these three branches ensure comprehensive coverage of O'ahu's major military installations and adjacent housing areas, enabling ASYMCA Hawai'i to deliver early childhood education, youth resiliency, family support, food assistance, and culture-based programs across the island. On top of our main

Public Purpose or Need Served

Hawai'i's military community represents one of the largest active-duty populations in the nation, yet many service members—particularly those in junior enlisted ranks—face increasing financial strain. The high cost of living, rising food prices, and limited access to affordable grocery options near installations create persistent challenges for military families striving to meet basic household needs. These pressures are further compounded during periods of federal budget cuts or government shutdowns, when service members may experience pay delays, reduced access to support services, or uncertainty surrounding future income.

Such disruptions directly impact family stability and readiness. When household resources are diverted to cover basic needs such as food, diapers, and hygiene supplies, families are forced to make difficult financial choices that can lead to increased stress, food insecurity, and reduced mission focus among service members.

The ASYMCA Hawai'i Food Families Program directly addresses these challenges through its Marketplace and 'Ohana Open Markets. These initiatives provide year-round access to free groceries, fresh produce, household essentials, and personal care items, serving as a dependable safety net during both normal operations and times of fiscal instability. The 'Ohana Open Markets, hosted monthly in partnership with the Hawai'i Foodbank, operate at four major military and veteran locations across O'ahu, while the Marketplace offers daily support at ASYMCA Hawai'i branches.

By maintaining a consistent and stigma-free source of food and household goods, the program ensures that military families have the stability needed to remain focused, resilient, and mission-ready—even in times of federal uncertainty. The ASYMCA Hawai'i Food Families Program fulfills a vital public purpose by advancing food security, promoting community resilience, and strengthening the overall readiness and well-being of Hawai'i's military population.

Target Population Served

Hawaii serves as a temporary home to approximately 42,000 active-duty personnel and 10,000 National Guard soldiers and reservists. ASYMCA Hawaii delivers programs directly to the Army, Marine Corps, Navy, Air Force, Space Force, Coast Guard, and National Guard through three branches on Oahu's military installations and at field sites near military housing. As Hawaii's longest-serving nonprofit dedicated to supporting military families, we are deeply embedded in the military community. In 2024, we served 115,427 service members and their families through 841,975 points of contact.

The majority of our core constituency is between 20-34 years of age, with 98% of participating children under age 5. Salaries of enlisted service members between the ranks of E-1 and E-4 range between \$25,296 - \$40,092 annually, depending on rank and years of service. Nearly 1 in 3 military children are living in families at or below the poverty line. According to the 2024 ALICE in Hawaii report, nearly 1 in 3 households struggle with food insecurity statewide, with nearly 1 in 2 households below the ALICE (Asset Limited, Income Constrained, Employed) Threshold without consistent access to food. Junior Enlisted personnel often earn modest wages that fall short of meeting basic needs, forcing families to make difficult choices between paying for groceries and other household essentials. With Hawaii's high cost of living and inflation-driven food prices, military families continue to struggle with food insecurity.

Summary and Outcomes

Measure(s) of Effectiveness

Program effectiveness will be assessed through both quantitative and qualitative measures to ensure accountability and demonstrate impact. ASYMCA Hawai'i will collect demographic data on the number of individuals and families served through the Marketplace and 'Ohana Open Markets, including age, gender, branch of service, and rank. We will also track the total volume of food distributed and document assistance requests received from base commanders to identify and address areas of greatest need.

Data will be compared to previous year results to evaluate growth in participation, volume of food distributed, and shifts in need across service branches. This analysis will help determine whether food insecurity is increasing among specific military populations and guide program adjustments accordingly.

The Food for Families Program is expected to improve the quality of life for military families by alleviating food insecurity and ensuring consistent access to essential resources. ASYMCA Hawai'i will conduct post-

event surveys to measure participant satisfaction and perceived impact, with a goal of at least 90% of families strongly agreeing that the Marketplace and 'Ohana Open Markets have made a meaningful, positive difference in their lives.

Projected Annual Timeline

In 2026, the Armed Services YMCA Hawai'i will continue implementing its Food Families Program through consistent year-round Marketplace operations and monthly 'Ohana Open Markets across O'ahu. The year will begin with coordination meetings between ASYMCA Hawai'i, the Hawai'i Foodbank, and military installation partners at Joint Base Pearl Harbor-Hickam, Wheeler Army Airfield, Marine Corps Base Hawai'i, and the VA Kapolei. These meetings will confirm schedules, logistics, and capacity goals for the year while assessing opportunities to expand the frequency or scale of 'Ohana Open Markets based on available funding and demonstrated community need. Marketplace operations will remain open Monday through Friday, from 7:30 a.m. to 3:30 p.m., providing consistent access to groceries, household essentials, and personal care items for military families. We will continue to monitor and adjust the frequency of Ohana Open Markets as needed, communicating with Commands and military support programs.

Throughout the year, ASYMCA Hawai'i will maintain its regular schedule of monthly 'Ohana Open Markets, offering fresh produce, pantry staples, and essential goods in partnership with the Hawai'i Foodbank. The organization closely monitors demand and food supply levels, increasing food quantities or adding additional market events when feasible. This flexibility will allow the program to respond proactively to economic fluctuations, cost-of-living pressures, or disruptions related to federal funding cuts or government shutdowns that may impact service members' pay or access to support.

Midway through the year, ASYMCA Hawai'i will evaluate program performance through data collection and analysis of pounds of food distributed, unduplicated families served, and operational efficiency. Adjustments to outreach, logistics, and volunteer engagement will be made as necessary to ensure equitable and effective service delivery. In the final quarter of 2026, the program will sustain regular Marketplace and 'Ohana Open Markets operations while scaling up efforts as needed to meet increased demand during the holiday season or in response to federal economic uncertainty.

At the close of the year, ASYMCA Hawai'i will complete a comprehensive evaluation and impact report summarizing outcomes such as total food distributed, families served, and overall community benefit.

Quality Assurance and Evaluation Plans

Program effectiveness will be assessed through both quantitative and qualitative measures. ASYMCA Hawaii will collect demographic data on the number of individuals served across all programs, including metrics related to age, gender, branch of service, and rank. Additionally, we will track the volume of food distributed through the Food for Families Program and document assistance requests from base commanders. This data will help ensure that resources are allocated efficiently to areas with the highest demand and address any potential service gaps.

We expect the Food for Families Program to significantly improve the quality of life for military families, alleviate concerns about food insecurity, and ensure they have access to essential resources each month. ASYMCA will measure the program's success through post-visit surveys, with the goal of having 90% of families strongly agree that the Marketplace, Ohana Open Markets, and Operation Holiday Joy have made a meaningful impact on their lives

Scope of Work

'Ohana Open Markets (OOM):

The 'Ohana Open Markets are monthly food distribution events held in partnership with the Hawai'i Foodbank at four key military and veteran locations—Joint Base Pearl Harbor-Hickam, Wheeler Army Airfield, Marine Corps Base Hawai'i, and the VA Kapolei. These markets provide fresh produce, dairy, and pantry staples to military families in a dignified, farmers market-style setting.

Key tasks include coordinating with the Hawai'i Foodbank for food sourcing and logistics, overseeing registration and volunteer coordination, managing setup and distribution, and tracking participation and impact data. ASYMCA Hawai'i will regularly assess community needs and, depending on available funds, may increase the frequency of distributions or the volume of food provided to meet rising demand.

Marketplace:

The Marketplace operates Monday through Friday, 7:30 a.m. to 3:30 p.m., across all ASYMCA Hawai'i branch locations, providing daily access to free groceries, household goods, diapers, hygiene products, and cleaning supplies for military families. It functions as a dependable, year-round safety net, particularly during times when families experience financial hardship due to rising living costs, delayed pay, or limited government support.

Marketplace tasks and responsibilities include inventory management and restocking; coordination with food and supply partners for regular deliveries; maintaining distribution schedules; greeting and assisting families in a welcoming environment; collecting and reporting program participation data; and identifying trends in household need. Staff ensure that items are distributed equitably, that operations remain efficient, and that families have access to referrals for additional support services when needed.

The ASYMCA Hawai'i Executive Director oversees the implementation and evaluation of both the 'Ohana Open Markets and Marketplace. Responsibilities include budget management, partner coordination, reporting

to funders, volunteer engagement, and continuous program assessment to ensure goals are met. Quarterly reviews will measure pounds of food distributed, number of unduplicated families served, and overall program impact.

Financial Information

Q1 Requested Amount	\$7,500.00	Q3 Requested Amount	\$7,500.00
Q2 Requested Amount	\$7,500.00	Q4 Requested Amount	\$7,500.00
Sources of Funding	Foundation Grants Annual Fundraising Event: The Celebrating Military Family Breakfast (November 2026) Miscellaneous Fundraising Campaigns: Social Media Campaigns, Mahalo na Koa, Email Campaigns Household Donors	State and Federal Tax Credits	N/A
State and Federal Contracts and Grants	City and County Grant-in-Aid: GIA is used only for childcare, after-school programs, and day camps. Funds will cease by October 2026.	Prior FY Balance of Unrestricted Assets	2,009,452

Experience, Capability, and Personnel

Skills and Experience	Executive Director Keola Taniguchi leads a staff of 31 employees, working with the board and military base leadership to oversee budgeting, fundraising and programs at branch locations. Keola previously served as ASYMCA Hawaii's Association Deputy Director, where he was instrumental in exceeding enrollment expectations in early childhood and school-age programs, recruiting 75 new volunteers across 8 programs. Keola has over two decades of experience serving as Branch Director, Chief Operations Officer and Interim Facility Director at YMCAs across the country. He holds a Bachelor of Science in Human Services from University of Phoenix, Hawaii Campus and is a graduate of the Multicultural Executive Development Institute.
Facilities	ASYMCA Hawai'i operates three branch locations on major military installations—Joint Base Pearl Harbor-Hickam (JBPHH), Wheeler Army Airfield (WAAF), and Marine Corps Base Hawai'i (MCBH)—along with a distribution site at the VA Kapolei for the 'Ohana Open Markets. Each facility supports the Food for Families Program by serving as a central hub for food distribution and family support across O'ahu's military community. All ASYMCA Hawai'i branch facilities include dedicated food pantry spaces equipped with adequate shelving, refrigeration, and cold storage to safely store perishable and non-perishable items. These spaces are used for weekly Marketplace operations and to support the logistics of larger food distributions. 'Ohana Open Markets are hosted monthly at four locations to maximize accessibility and accommodate large groups. At JBPHH, events are held directly at the ASYMCA branch. The WAAF market takes place at the Schofield Main Post Chapel, while the MCBH market is hosted at the MCBH Chapel. The VA Kapolei site serves as an outreach location, extending food support to veterans and military families in West O'ahu. Together, these facilities and partnerships enable ASYMCA Hawai'i to maintain food safety standards, efficiently distribute food to thousands of families, and create a dignified, community-centered experience for military personnel and their loved ones.
Proposed Staffing and Service Capacity	Services are overseen by Branch Directors at Joint Base Pearl Harbor-Hickam, Wheeler Army Airfield, and Marine Corps Base Hawai'i, each supported by Program Administrators responsible for day-to-day operations, volunteer coordination, and food distribution logistics. This team ensures consistent service delivery across Marketplaces and 'Ohana Open Markets while maintaining compliance with food safety procedures and installation requirements. At the organizational level, the Executive Director provides administrative and fiscal oversight and leads coordination of food sourcing and large-scale donations through partnerships with the Hawai'i Foodbank and other third-party providers. This ensures a reliable inventory of groceries, household essentials, and personal care items needed to meet rising demand. Branch-based staff are experienced in military family engagement, intake processes, and culturally responsive support. They are trained in food handling standards, confidentiality, inventory management, and evaluation procedures including survey administration and data tracking. Program capacity is further expanded through 150–200 recurring volunteers annually—including service members, spouses, retirees, and community partners—who are trained and supervised to assist with high-

volume distribution activities. This staffing model currently supports service to more than 12,000 unduplicated individuals per year and has the structural flexibility to scale up distribution frequency or volume if federal disruptions continue to increase need among military families.

Staff Position(s) and Compensation	Executive Director - \$119,025.14 Director Finance/HR - \$91,680.68 Marketing Director - \$78,000 Development Director - \$78,000
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Other Information	
Pending Litigation	N/A
Special Licensure or Accreditations	N/A
Private Educational Institutions	N/A

Confirmations			
Documentation of Federal Impacts	☒		
Hawaii Compliance Express Certificate	☐	Active Status with the Hawaii AG	☒
IRS Determination Letter	☒	Certificate of Good Standing by the DCCA	☒
Records Retention Policy	☐	By-laws or Corporate Resolutions	☐
Authorized Representative Certification	☒	Signee Title	Executive Director

System Information			
Application Type	Act 310 Nonprofit Grant Application	Applied Date	10/24/2025, 12:07 PM
Owner Name		Category	Grant Application
Created By	Kelsey Joy Sablan, 10/16/2025, 10:09 AM	Created Date	10/16/2025, 10:09 AM
Last Modified By	Kelsey Joy Sablan, 10/24/2025, 12:07 PM	Last Modified Date	10/24/2025, 12:07 PM

Files

BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES (1).xls	2026 Sustainability Grant.ASYMCA
Last Modified 10/24/2025, 11:59 AM	Last Modified 10/24/2025, 11:38 AM
Created By Kelsey Joy Sablan	Created By Kelsey Joy Sablan
BUDGET JUSTIFICATION - PERSONNEL SALARIES AND WAGES.ASYMCA	Budget Request By Source of Funds.ASYMCA
Last Modified 10/24/2025, 11:29 AM	Last Modified 10/24/2025, 11:29 AM
Created By Kelsey Joy Sablan	Created By Kelsey Joy Sablan
AG.asymca	IRS 2025 Determination Letter (1)
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COGS_PDF-8092F2	Org Chart
Last Modified 10/23/2025, 10:14 PM	Last Modified 10/23/2025, 10:10 PM
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