**Funds Requested** 



# IA-000000417

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**Individual Application** Application ID IA-000000417 Account **Application Status** Contact Sunny Chen Submitted **ACT 310 - Application for Grants Legal Name of DBA** Healthy Mothers, Healthy Babies Requesting Coalition of Hawaii Org/Individual Type of Business **Existing** 501 (C)(3) Non-Profit Corporation Yes Service(Presently in Operation) **Amount of State Mailing Address** 245 North Kukui Street Suite 102A \$700,000.00

**Program Overview** 

Island

**Program 1 Overview** 

**Program 2 Overview** 

**Program 3 Overview** 

**Department Notes** 

**Agency Eligbility** 

**Impacted Populations** 

Recipient of No Able to Provide Yes
Terminated Federal Documentation
Funding Evidence

Serves Negatively Yes Narrative

Honolulu. Hawaii 96817

**United States** 

All Islands

Most Healthy Mothers Healthy Babies' clients (80.45%) are either Medicaid beneficiaries or uninsured (see attached demographic document, #1). The budget reconciliation package, signed into law on July 4, 2025, will make significant changes to Medicaid and the Affordable Care Act (ACA) Marketplaces. KFF, formerly known as the Henry J. Kaiser Family Foundation, estimates that the new law will increase the uninsured population in Hawaii by roughly 41,000 people. A brief detailing this information is attached for reference (KFF Report, #2). This increase in uninsured individuals will decrease our payments from health insurers and lead to a rise in uncompensated care. The Commonwealth Fund estimates Hawaii's Medicaid total funding loss to be \$246.3 million. This estimate is attached for reference. (Commonwealth Fund, #3). For the past few years, Healthy Mothers

Healthy Babies has relied on valuebased contracts from insurers like HMSA, Centene, and Kaiser to cover wrap-around care for our clients when their full level of care is not entirely covered by insurer payments for care. These contracts are likely to be eliminated as insurers receive less funding. We are also a subrecipient of the State for Federal funding related to the Parent Line family strengthening program and safe sleep initiatives. We are currently unsure if these contracts will be affected in the future. A detailed breakdown of our expected losses this fiscal year is attached (Anticipated Reduction, #4).

**Date Funding Stopped** 8/1/2025

Amount of	Othor	Funde	Available
Amouni oi	Omer	runus	Available

State Fund Total \$1,651,722.00 **County Fund Total** \$225,000.00 Amount

**Amount** 

**Federal Fund Total** Private/Other Fund \$0.00 \$323,000.00

**Total Amount Amount** 

**Total Amount of State** \$620,000.00 **Unrestricted Assets** \$1,099,238.00

**Contact Person for Matters Involving this Application** 

**Applicant Title Applicant Name** CEO Sunny Chen

**Applicant Phone** (808) 737-5805 **Applicant Email** sunnyc@hmhb-hawaii.org

State of Hawaii Eligibility

Organization is Yes Nonprofit is a 501c3 Yes Licensed or

**Accredited** 

**Discrimination Laws** 

Complies with Anti-Nonprofit has Yes Yes

**Governing Board** 

Will not Use State Is Incorporated Under Yes Yes

**Funds for Lobbying Laws of State** 

Will Allow Access to Has Bylaws and Yes Yes **Audit Records Policies** 

## **Account Information**

**Organization Name** Healthy Mothers, Healthy Babies **Organization DBA** 

Coalition of Hawaii

**EIN** Street 245 North Kukui Street Suite 102A

**Account Email** info@hmhb-hawaii.org City Honolulu

**Account Phone** State (808) 737-5805 HI

Website https://www.hmhb-hawaii.org Zip 96817

**Mission Statement** We uplift individuals through high quality

programs and services, rooted in love

and community connection.

## **Point of Contact**

**Point of Contact First** Lama

Name

**Point of Contact Last** 

Name

CEO **Point of Contact Title Point of Contact Email** lamac@hmhb-hawaii.org

**Point of Contact** 

(808) 737-5805 Phone

Leadership

**Leadership First Name** Sunny **Leadership Last Name** Chen

**Leadership Title** Chief Executive Officer Leadership Email sunnyc@hmhb-hawaii.org

Leadership Phone (808) 452-1439

# **Background and Summary**

## **Applicant Background**

Founded in 1992, Healthy Mothers Healthy Babies Coalition of Hawaii (HMHB) uplifts individuals through high quality programs and services, rooted in love and community connection. We envision a community that has access to safe and compassionate care. Celebrating our 33rd anniversary this year, Healthy Mothers Healthy Babies remains committed to our focus on pregnant and parenting families and has evolved to ensure equitable access to health for individuals at all stages of life by seamlessly integrating social, behavioral, and clinical care.

We provide education, outreach, and wrap-around support to over 5,000 clients annually through the following programs and services:

#### Mana Mama - Pre & Postpartum Care

The program fosters a strong foundation for moms, families, and babies through a nurse and midwifery-led community care program, offering preconception/fertility care, prenatal and postpartum visits, and specialty screenings.

## **Primary Care**

Helping individuals through all stages of life maintain overall health and well-being, we provide well-child exams, wellness exams for adults, lead testing, TB testing, and vaccines. We help fill gaps in this space by providing mobile health services to schools, shelters, safe houses, and to individual places of residence to the most vulnerable people in our community.

#### Reproductive Care

Assisting individuals in addressing their reproductive health needs, we offer comprehensive reproductive care services. This includes access to birth control, Pap smears, STI testing and treatment, early termination, and reproductive counseling.

#### Mental Health

Supporting individuals and families in managing and improving their mental health and emotional well-being we provide anger management, domestic violence support, individual/family/group sessions, infertility and pregnancy loss, grief counseling, sexual assault and trafficking, and postpartum counseling.

#### Lactation

We offer professional lactation services, providing breastfeeding education and consultations through inperson appointments, telehealth sessions, and our weekly lactation lounge, a welcoming space where individuals receive support, guidance, and resources for breastfeeding and lactation concerns in a relaxed and comfortable environment with peers.

# Community Based Doula Program

Making doula support accessible, this program is specifically designed to help decrease disparities and improve health outcomes in Hawaii through educational, emotional, and physical support before, during, and after pregnancy. Doula services include support for birth, postpartum, early termination, and bereavement.

## Piko Pals - New & Expectant Parent Support Group

Six- to twelve-week community based peer groups for new and expectant parents in Hawaii, based on the evidence-informed Strengthening Families Framework.

## Cribs for Kids - Safe Sleep Education

A safe sleep education course for low-income, high-risk pregnant people and their families. This program educates participants on how to create a safe sleep environment and provides a free travel crib to ensure children have a safe place to sleep.

## Parent Line

A free statewide confidential helpline, text messaging service, and website serving as the leading resource for child behavior, development, parenting, caregiver support, and community services.

Funding Request Purpose The overall goal of this proposal is to ensure uninterrupted access to essential health services, including healthcare visits, mental health support, and vaccinations for low-income people across the state. The emphasis will be on key populations, such as keiki (children), pregnant and postpartum women, and vulnerable groups like the uninsured, underinsured, low-income individuals, and those living in shelters. Our objective is to sustain and expand mobile, home-based, and telehealth services so that no client is turned away due to cost, transportation barriers, or geographic isolation. Currently, 34.49% of our clients are uninsured and 45.96% are Medicaid beneficiaries. We anticipate an increase in uninsured clients in the year ahead due to funding cuts. Through our work, we are: reducing the proportion of people who can't get medical care when they need it; increasing the proportion of pregnant women who receive early and adequate prenatal care; increasing the proportion of adults with depression and mental illness who get treatment; increasing the proportion of sexually active young females who get screened for STIs; and increasing the proportion of people who get vaccines each year To achieve this, we will: Provide 1,300 mobile, telehealth, and in-home clinical visits annually; Conduct 1,200 mental health sessions; and Administer 1,000 vaccines. Each of these sessions will also include connections to wrap-around support such as food provision, transportation assistance, and essentials (clothing, diapers, wipes) to address the social determinants of health needs of clients. Our services are accessible through mobile clinics, in-home care, convenient office locations, and 24/7 telehealth. We ensure that no client is turned away due to financial, logistical, or social barriers. Homeless shelters, health plans, hospitals, and partners call us daily about gaps in care. We respond by sending our mobile clinics to those in need, reaching homeless encampments, shelters, rural homes, and home-bound seniors. For instance, our Hawaii Island team located a pregnant woman on a steep road in Waipio Valley using our 4x4 mobile clinic. Navigating two rivers, we found a nearly 20-week pregnant client lacking prenatal care in a community without electricity, near a water source complicated by heavy rains. Despite no cell phone or network, we conducted three prenatal visits and followed up 12 hours post-birth, along with three additional visits to monitor the preterm infant's weight. Our comprehensive care provided water filtration, food, a cell phone, and critical mental health support due to isolation, substance use, and prior trauma. Our clinical programs have traditionally been sustained through a combination of medical billing and value-based contracts with insurers such as HMSA, AlohaCare, UnitedHealthcare, and Centene. However, with the federal budget reconciliation package signed on July 4, 2025, major Medicaid policy shifts are expected to reduce reimbursements and eliminate value-based incentives that reimburse providers for high-touch, community-based care. This proposal is designed to offset the anticipated reduction of \$700,000 associated with lost billing and contract revenue so that Healthy Mothers Healthy Babies can maintain service levels, retain clinical staff, and continue responding to referrals statewide.

Geographic Coverage Served Healthy Mothers Healthy Babies serves families across Hawaii by providing access to care throughout the state. Our physical locations include offices on the islands of Oahu, Hawaii Island, and Maui. We also operate four mobile clinics that can be shipped between islands for community events and specialty clinic days, ensuring true statewide reach alongside our robust telehealth services.

Through partnerships with local health centers, hospitals, and social service agencies, we make sure every client, no matter where they are, can get the care they need. When we are unable to reach clients through our office locations or mobile clinics, we use a 24/7 telehealth line.

Public Purpose or Need Served

Across Hawaii, vulnerable families already face steep barriers to health care access due to social determinants such as income, insurance coverage, geography, and cultural and language barriers. Hawaii ranks last in the nation for affordable housing for families with children, affordable infant care, and adequate prenatal care access. Only 63% of women access adequate prenatal care, compared to the Healthy People 2030 target of 80.5% (United Healthcare). Among Native Hawaiian women, only 59.5% receive early care—35% below the national target (Office of Hawaiian Affairs). Native Hawaiian and Pacific Islander women experience disproportionately high maternal death rates, accounting for 44% of maternal deaths while comprising just 22% of the population (National Library of Medicine).

At the same time, vaccinations are declining among children and preventable disease risk is rising. According to the Hawaii Department of Health, 39,583 students—representing 21% of the total student enrollment across public, charter, and private schools—are missing required immunizations. This marks a staggering 25% increase from the previous school year. These figures reflect students who, despite having immunization records and no exemptions, are missing doses of vaccines recommended by the American Academy of Pediatrics. Healthy People 2030 has set a target of 90.8% of children aged 2 years having received at least one dose of the MMR vaccine. However, across Hawaii, only 83.6% of children have met this target (Hawaii Department of Health, 2019).

These trends are projected to worsen under proposed Federal Medicaid spending reductions. Cuts to Medicaid typically result in families forgoing care, skipping medications, or losing access to primary care providers. Without intervention, Hawaii faces a compounding crisis:

Prenatal care delays, increasing preventable maternal morbidity and mortality. Unvaccinated children and adults, increasing school absenteeism and risk of disease outbreaks.

Increased uninsured rates, leading to avoidable emergency care and financial hardship. Strained safety-net providers, unable to absorb the rise in uncompensated care.

Through this request, we are asking for funding to help ensure these gaps in care do not become a reality.

#### Target Population Served

At Healthy Mothers Healthy Babies, special attention is given to populations experiencing poorer health outcomes, including uninsured or underinsured individuals, teenagers, those with special needs, survivors of violence, individuals experiencing homelessness, those with mental health challenges, and communities impacted by the recent wildfires on Maui. We service socially high-risk and medically low-risk individuals. Our programs directly address structural and systemic factors that contribute to health inequities such as overcoming cost and transportation barriers. Over 80% of our clients are income-constrained, with household incomes below \$75,000, and 66% identify as Native Hawaiian, Pacific Islander, Filipino, Black, Asian, or other communities of color.

## **Summary and Outcomes**

#### Measure(s) of Effectiveness

Healthy Mothers Healthy Babies will report:

Number and type of clinical visits provided, including prenatal, postpartum, well-person, reproductive health, and lactation support visits, etc. — disaggregated by insurance status, housing status, income level, island, and race/ethnicity. (Goal = 1,300)

Number of mental health sessions delivered — disaggregated by insurance status, housing status, income level, island, and race/ethnicity. (Goal = 1,200)

Number of vaccines administered — disaggregated by insurance status, housing status, income level, island, and race/ethnicity. (Goal = 1,000)

These measures will allow the State to assess both the scope of service delivery and the program's effectiveness in reaching priority populations experiencing the greatest impacts of reductions in Federal funding.

# Projected Annual Timeline

Month 1-2: Preparation Purchase clinical supplies Purchase vaccinations

Create schedule of community events for Healthy Mothers Healthy Babies to attend Actively recruit new community partners to expand reach and impact

Month 3-12: Community Partnerships and Outreach

Begin administering vaccines and health visits

Conduct client intakes and enrollment using our HIPAA-compliant platform, ensuring data accuracy Attend community events to raise awareness, advertise services, and provide on-site vaccinations Implement follow-up to ensure clients are receiving necessary assistance

Compile comprehensive reports for the use of funding, highlighting achieved outcomes

Complete payment requests and submit reports for financial accountability

Ongoing: Sustainability and Future Planning

Sustain the program's momentum by leveraging ongoing community engagement Continuously assess program data and community needs to refine and adapt services

#### Quality Assurance and Evaluation Plans

Healthy Mothers Healthy Babies utilizes a HIPAA-compliant secure data platform to monitor service delivery and client outcomes. This platform collects key data points including demographics, presenting needs, referrals, follow-up activities, and enrollment in services. All client intake begins with a standardized intake form, either self-submitted or completed with assistance from medical staff during outreach. This ensures consistency in data collection and allows for comprehensive tracking of client engagement from initial contact through completion of care.

Each clinical encounter is documented using a Subjective, Objective, Assessment, and Plan (SOAP) note, entered directly into the secure platform by the provider. To ensure clinical accuracy and accountability, the Chief Clinical Officer regularly reviews SOAP notes and documentation for quality and compliance. In addition, the clinical team meets weekly to review active cases and identify clients who require a deeper level of care.

Data is reviewed on at least a quarterly basis to assess service trends, emerging needs, and outcome indicators such as increased referrals, housing instability among clients, or rising demand for specific supports (e.g., behavioral health or postpartum care). This continuous review process informs program improvements and resource adjustments to ensure services remain responsive to real-time community needs.

Scope of Work

We will implement community-based health access designed to close care gaps for families facing transportation and insurance barriers. Healthy Mothers Healthy Babies will operate four mobile clinics and conduct home-based, shelter-based, school-based, and community event pop-up clinics to deliver vaccinations, mental health care, routine physicals, well-person care, prenatal and postpartum care, reproductive health, and rapid referrals to specialty providers. These services will be coordinated in partnership with community health centers, shelters, schools, social service agencies, and health plans through formal referral pathways and MOUs.

The Chief Clinical Officer will oversee clinical protocols, safety compliance, and scheduling. Nurses, licensed midwives, and medical assistants will administer vaccines, conduct health visits, and document all care in a HIPAA-compliant electronic health record. Community Health Workers and doulas, reflective of the cultural and linguistic backgrounds of the communities served, will conduct outreach, provide education, schedule appointments, and assist with addressing social determinants of health by connecting families to housing, food, and behavioral health services.

#### **Financial Information**

**Q1 Requested Amount** \$175,000,00 Q3 Requested Amount \$175,000,00 **Q2 Requested Amount** \$175,000.00 **Q4 Requested Amount** \$175,000,00

Sources of Funding Medical billing: \$250,000 (budgeted, we

believe due to Medicaid cuts this may be decreased)

Individual contributions: \$17,500 Board giving: \$10,000 Corporate giving: \$11,500 Bank interest: \$24,800

Misc. health plan value-based contracts: \$750,000 (budgeted, we believe this will

be cut as health insurers make

reductions)

New Department of Health contracts:

\$100,000

State and Federal **Contracts and Grants**  State

Parent Line, 7/1/25 - 6/30/27, Department of Health, \$800,000 Mana Mama, Healthy Babies, Strong Families, 7/1/25 - 6/30/27, Office of Hawaiian Affairs, \$500,000

State Grant in Aid - FY25, 07/01/24 -6/30/25. Department of Human Services Social Services Division, \$75,000 State Grant in Aid - FY24, 07/01/23 -06/30/24, Department of Human Services Social Services Division,

Reproductive Health, 1/1/24 - 12/31/26, Department of Health, \$151,069.50 Doula Project Coordinator, 2/3/25 -2/2/26, Department of Health,

\$93.591.96

\$195.000

Reproductive Care Support Coordinator for Homeless Communities. Department of Health, 1/14/25 - 9/20/25, \$74,787.07 Perinatal Behavioral Health & Substance Use Disorder Coordinator, Department of Health, 1/15/25 - 9/20/25, \$78,595.52 Coordinator for Travel and MMR, 1/14/25

- 9/20/25, Department of Health, \$47,969.65

Hawaii County Congential Syphilis Prevention, 3/10/25 - 9/30/25,

Department of Health, \$49,738.60 MCH Training Coordinator, 1/1/25 -12/31/25, Department of Health,

\$53,888.04

Perinatal Women & Health- Community

State and Federal Tax Credits

Healthy Mothers Healthy Babies has not received any state or federal tax credits. We have applied for the Employee Retention Credit, but have not heard back about our application.

Prior FY Balance of **Unrestricted Assets** 

1,099,238

Health Worker East & West, 6/30/25 -4/30/26, Department of Health, \$98,392.45 Mobile Screening and Treatment, Congenital Syphilis, Hawai'i County, 6/1/25 - 5/31/26, Department of Health, \$49.999.98 Medication Purchase and Distribution -Oahu Island and Maui, 6/4/25 - 3/31/26, Department of Health, \$71,250 Medication Purchase and Distribution -Oahu and West Hawaii, 6/4/25 - 3/31/26, Department of Health, \$71,250 Mobile Screening & Treatment, Congenital Syphilis, Honolulu County, 6/1/25 - 5/31/26, Department of Health, \$49.999.98 Maui Foods. 5/1/25 - 4/30/26. Department of Health, \$10,000 Safe Sleep Crib Distribution, 09/01/25 -08/30/26, Department of Health, \$33,000 Safe Sleep Summit, 09/01/25 - 07/31/26, Department of Health \$89,000 Syphilis Honolulu County, Hawaii County, 6/1/24 - 5/31/25, Department of Health, \$99.999.96 DOH Safe Sleep Education, 9/1/24 -6/30/25, Department of Health, \$49,441

#### County:

Hawaii County Waiwai FY26, 7/1/25 - 6/30/26, Hawaii County, \$50,000 Hawaii County Waiwai FY25, 7/1/24 - 6/30/25, Hawaii County, \$50,000 Hawaii County R&D, 4/6/25 - 4/5/26, Hawaii County, \$25,000 City and County of Honolulu City GIA FY26, 10/1/25 - 9/30/26, Department of Community Services, \$150,000

# **Experience, Capability, and Personnel**

Skills and Experience

Healthy Mothers Healthy Babies is the only nonprofit statewide dedicated exclusively to supporting the physical, social, and behavioral health needs of perinatal people and their families. With over three decades of experience, we are a known leader for facilitating community maternal and child health workshops as well as the provision of social service and resource referrals. We have evolved to provide direct clinical and mental health care in addition to supportive services.

The organization is led by a diverse and highly skilled team of 17 staff, predominantly Native Hawaiian, Pacific Islander, Indigenous, and People of Color, supported by over 120 volunteers, 15 contracted doulas, a contracted Psychiatric Nurse Practitioner, and contracted financial and grants management organization.

Healthy Mothers Healthy Babies' workforce includes licensed midwives, doulas, community health workers, case managers, nurses, lactation consultants, behavioral health providers, and a nurse practitioner. Leadership includes accomplished professionals such as CEO Sunny Chen, MBA, RN, IBCLC; Chief Clinical Officer Kari Wheeling, APRN; and Directors Jacquelyn Ingram, CPM, LM, Pennie Bumrungsiri, CPM, LM, and Dana Lucio, LMHC, all of whom bring extensive expertise in public health, midwifery, nursing, child development, and mental health.

Healthy Mothers Healthy Babies prioritizes staff development through ongoing training to enhance professional skills, cultural competency, and understanding of the diverse communities we serve. Within our organization, our staff speak seven different languages and we also provide language assistance services in other languages for individuals with limited English proficiency, ensuring inclusivity and accessibility. By collaborating with educational institutions and advocating for systemic improvements in health and social services, Healthy Mothers Healthy Babies continues to build a workforce reflective of Hawaii's diversity and is committed to advancing equity, diversity, inclusion, and accessibility.

Our skills, abilities, and knowledge is emphasized in the following client testimonial. "Thank you so much for your support, love, and passion for what you do. As a new mama, I truly appreciated the safe and welcoming

vibe of Healthy Mothers Healthy Babies. I consider you all the reason why I felt a sense of community."

Over the past year, Healthy Mothers Healthy Babies supported nearly 5,300 community members through our programs and services. The following data highlights our impact:

Hawaii Cribs of Kids, launched in 2013, engaged 250 clients in safe sleep classes, with 92% of participants maintaining safe sleeping practices after completing the program.

The Community-Based Doula Program achieved a 0% preterm birth rate among participants and ensured 100% of participants received mental health screening and initiated breastfeeding. Last year, 74 clients received doula services from Healthy Mothers Healthy Babies.

Last year, we completed 1,290 clinical encounters, including blood draws, physical exams, vaccinations, prenatal and postpartum visits, lactation consulting, and well-person care.

We administered 1,478 vaccine doses and conducted 575 mental health therapy sessions.

Our team participated in 117 community outreach events.

Our organization is rooted in the following values:

Equity: we ensure everyone has the same chance to access quality healthcare to stay strong by eliminating health disparities and barriers to care

Autonomy: we encourage healthy choices and uphold every individual's right to make informed decisions about their own well-being

Innovation and Growth: we embrace creativity and try new things, learn from mistakes, hold each other accountable, and celebrate successes to foster continuous improvement

Connection: we build strong relationships, foster collaboration, and create community

#### **Facilities**

#### On Oahu:

Healthy Mothers Healthy Babies leases two office spaces within the Kukui Center (located at 245 N. Kukui St. Suite 102A & 203 Honolulu, HI 96817) with a combined square footage of 2,855 sq feet which accommodates staff offices, food pantry with hot and cold meal storage, lounge/children's playroom, conference rooms for classes/group counseling sessions, client meetings, private offices for individual therapy sessions, medication/supply closet to restock our mobile clinic, and storage for approximately 200 cribs, diapers and breastfeeding/perinatal supplies and donations.

Our mobile clinic is a 2017 Ford Transit extra long, extra tall vehicle that is completely retrofitted as a clinic on wheels, providing home visits and can go directly to the client anywhere on the island of Oahu if visits cannot be done via telehealth or in the office downtown. The mobile clinic is air-conditioned and powered with two 175-watt solar panels on the roof that stores power within three 100-amp hour lithium-ion batteries, with a 3000-watt inverter and battery isolator that charges the car while driving to provide off-grid power. The clinic features two separate client areas separated by a door, a dry flush toilet for urine specimens, a hand washing station with a 7-gallon tank for running water, a vaccine refrigerator, ultrasound capabilities, an infant scale, CPR/AED machine, and all other necessary clinic supplies.

## On Hawaii Island:

Healthy Mothers Healthy Babies leases a 700 sq footage office space in Kailua-Kona for staff offices, client meetings, and storage. We have also retrofitted a 2022 Mercedes-Benz Sprinter for our Hawaii Island mobile clinic. This new van is solar and battery powered and includes educational materials, a patient bed, handwashing station, toilet, vaccine refrigerator, and capabilities for fetal monitoring and ultrasounds. The clinic on wheels is equipped with 4-wheel drive, a shower, and other technological capabilities, allowing staff to traverse the rugged terrain on Hawaii Island. The van can accommodate at least two patients simultaneously and enables staff to conduct various services, including prenatal and postpartum visits, well-mom exams, reproductive health screenings, infant checks, vaccination administration, and more.

#### On Maui

On Maui, we operate from an 800 sq. ft. office space at the Cameron Center, which serves as staff offices, client meeting space, and storage. Additionally, we have a 2021 Mercedes-Benz Sprinter for our Maui mobile clinic and an additional fully electric mobile clinic. Both vans will be retrofitted to match the design and functionality of the Oahu and Hawaii Island vans.

Our mobile clinics are versatile and can be transported to other islands as needed to address emerging needs and expand our reach.

Proposed Staffing and Service Capacity

Healthy Mothers Healthy Babies has 17 full-time staff. We are supported by contracted doulas, nurses, Psychiatric Nurse Practitioner, public health students, nursing students and PA students to support program

execution. Our volunteer Board of Directors governs and sets policies, and takes responsibility for strategic planning for the organization. The Board supervises the CEO and ensures the long-term sustainability of the organization.

The CEO administers the agency and its services with the direction, policies, and long-range plans of the Board of Directors of HMHB. She serves as chief executive and planning officer for information on internal organizational issues and changing community needs.

The Chief Clinical Officer (CCO) oversees the clinical arm of the organization, including mental health and doula services. The CCO ensures quality care delivery, provides supervision and leadership, develops clinical program standard operating procedures and strategies for growth, collaborates with stakeholders, maintains compliance, and provides direct patient care as needed. This is an executive-level position that is responsible for developing and directing a team of professionals and support staff to provide quality clinical care as it relates to promoting the health of women, children, and families. There are currently seven staff who report under the CCO.

The Chief Administrative Officer (CAO) oversees the human resources, financial management, program implementation, and the day-to-day program management of the organization. The CAO supervises six current staff, with one position currently vacant.

The staff and board of Healthy Mothers Healthy Babies reflect the incredible diversity of Hawaii in race, ethnicity, and professional experience. All staff members have a relevant university degree and/or experience in public health including leadership skills, knowledge, and abilities necessary to successfully provide maternal and reproductive health outreach.

Staff Position(s) and Compensation

Chief Executive Officer: \$130,000 Chief Clinical Officer: \$125,000 Chief Administrative Officer: \$120,000

#### Other Information

Pending Litigation

N/A

Special Licensure or Accreditations The following licenses/accreditations are held by Healthy Mothers Healthy Babies and staff:

Combined expertise/licensure of staff members include: Board Certified Family Nurse Practitioner (FNP), Board Certified Professional Midwife, Licensed Mental Health Counselor (LMHC), Registered Nurse (RN), Board Certified Lactation Consultant (IBCLC), Certified Case Manager (CCM), DONA Certified Doula, and International Childbirth Education Association (ICEA).

Healthy Mothers Healthy Babies carries a Class II Clinical Laboratory Permit and is a certified Clinical Laboratory Improvements Amendment (CLIA) waived with a certificate for provider-performed microscopy procedures.

Healthy Mothers Healthy Babies is a Vaccines for Children (VFC) provider and has been accredited as a vaccine provider for the COVID-19 vaccines with the DOH Immunization Branch since the first vaccines came out in 2020. Currently, Healthy Mothers Healthy Babies is one of the few providers who provide COVID-19 vaccines to the pediatric population under the age of 3.

Private Educational Institutions

N/A

## Confirmations

Documentation of Federal Impacts

✓

Hawaii Compliance Express Certificate

-

IRS Determination

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Records Retention

Letter

Policy

**Authorized** 

Representative Certification ✓

✓

Active Status with the Hawaii AG

٧

Certificate of Good Standing by the DCCA

✓

By-laws or Corporate Resolutions

**V** 

Signee Title CEO

## System Information

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Application Type	Act 310 Nonprofit Grant Application	Applied Date	10/22/2025, 8:37 AM	
Owner Name		Category	Grant Application	
Created By	Sunny Chen, 10/17/2025, 2:45 AM	Created Date	10/17/2025, 2:45 AM	
Last Modified By	Sunny Chen, 10/22/2025, 8:37 AM	Last Modified Date	10/22/2025, 8:37 AM	
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Name of Program	Program 3			
Original Funding Award				
Amount Reduced or Cut				
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Vehicles		Last Modified 10/21/2025, 8:52 AM		
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Last Modified 10/20/2025, 4:24 AM Created By Sunny Chen

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